



# News & Views

## Offering you Additional Services

- Recycling (paper and cardboard, plastic, glass, timber, steel, etc.)
- Security Disposal
- Product Destruction
- Builders Bins
- Hygiene Services
- Skip Bins
- Liquid Waste
- Waste Assessments

[www.sita.com.au](http://www.sita.com.au)



## Free Printer Cartridge Recycling

SITA is now able to offer all customers **free printer cartridge recycling!**

SITA is offering this free service to increase recycling rates and create environmental benefits.

Simply fill in the fax registration form on the back page. All material is recycled with nothing going to landfill.



## Customer Survey, Excellent Results!

Thank you for your very positive feedback – for further information on the survey, please visit [www.sita.com.au](http://www.sita.com.au)

Below: Winner of the Sony Wega TV Deborah Bassett of HEL with Helen Lesnewski of HEL and SITA CEO Philippe Maillard.



HEL provides packaging prepress services encompassing design, artwork, separations, proofs and print supervision specifically for all forms of packaging.

### What you told us –

- SITA delivers a highly reliable waste collection service
- SITA pick-ups are on-time
- SITA's accounts were accurate
- Word of mouth is the most powerful means by which new customers have come to use SITA
- Driver courtesy rated highly

SITA also rated very well on customer support, reliability, safety and requested customer pick-ups.

**DID YOU KNOW** →

The recycling process creates far more jobs than landfills or incinerators.  
Source: [www.cleanup.com.au](http://www.cleanup.com.au)

Call 13 13 35 or visit [sita.com.au](http://sita.com.au)



# BioWise Outstrips Supply

Products from the BioWise composting plant have continued to show strong growth in the Perth market.

BioWise produces Quality Assured Mulch and Soil Conditioner well suited to commercial and residential applications.

"BioWise is selling so well that we now can't produce it fast enough to meet the demand," commented Gordon Warren, WA State Sales Manager.

Many of Perth's leading Landscape Architects and Designers use BioWise for their landscaping projects because of its consistent high quality.

"BioWise is without a doubt the best quality soil conditioner on the market. It has the most reliable consistency in quality of product," said Sabrina Hahn, of landscaper Gardens with Soul.

Visit [www.biowise.com.au](http://www.biowise.com.au) for more information



## Hello

You may be thinking about ways to increase your environmental contribution through better waste management and recycling. A waste assessment can help achieve these business goals and establish a better waste management solution. SITA provides free waste assessments.

I hope that the remainder of 2005 will bring some relief and a brighter future to those affected by the Tsunami tragedy. Our employees have raised \$10,000 to donate to the Red Cross Tsunami Appeal. SITA International also has 1,600 people in a Task Force supplying drinking water and energy expertise to the affected populations of Southwest Asia where we have operations.



Philippe Maillard  
CEO



## Proud of Your Recycling Effort?

Tell us and everyone about it! Email your recycling success story and if it's printed you'll win two double movie tickets.

This is your chance to share your story with tens of thousands of SITA customers and get your company noticed!

Email your entries to [recycle@sita.com.au](mailto:recycle@sita.com.au)



## Paper Recycling Equals Sustainable Environment

In our last issue we shared that our customers and partnering councils recycled over 140,000 tonnes of paper and cardboard in 2003 with SITA.



SITA - PROUDLY PARTNERING WITH LANDCARE AUSTRALIA

This outstanding result helped to achieve these environmentally sustainable results –

- Every tonne of paper recycled saves 13 trees, which means you managed to save 1.8 million trees!
- 17 trees can absorb the annual carbon dioxide emissions of 1 car. You contributed towards 1 million environmentally friendly cars!



## 40 Years of History

Denis Dunn, SITA Workshop Manager, started with SITA over 40 years ago and remembers the company when it had only 30 trucks. Back then it was known as Trans Waste.

“The size of the company has grown enormously and brought more opportunity

with it,” said Denis. “Our name has changed over the years but our service has remained consistently high.”

This poster shows the history of SITA from its origins as Trans Waste through to now.



## Builders Bins Win

SITA secured an Infrastructure Grant valued at \$200,000 from EcoRecycle Victoria to develop a Commercial and Industrial Waste sorting facility.

Daniel Fyfe, SITA's GM VIC, said, “The sorting facility will help recover over 60% of collected building materials for reuse.”

SITA received further recognition for the Builders Bin Program as a finalist in the Victorian Premier's Business Sustainability Awards.



SITA's Daniel Fyfe is congratulated by Victorian Premier Steve Bracks



VISIT OUR NEW HOMEPAGE AT [www.sita.com.au](http://www.sita.com.au) TO ORDER SERVICES ONLINE

Call 13 13 35 or visit [sita.com.au](http://sita.com.au)

# Free Printer Cartridge Recycling Form

## Getting Started

Just complete this form and Fax to (03) 9930 8695.  
Visit [www.sita.com.au](http://www.sita.com.au) for full details.



No of boxes required \_\_\_\_\_

Company \_\_\_\_\_

Title \_\_\_\_\_

Name \_\_\_\_\_

Position \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Dept \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Post Code \_\_\_\_\_

Details of pick-up locations to advise Driver  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Request for a Quarterly Resource Recovery Certificate?  
Yes  No

## Brand Name Recyclers

From time to time we like to acknowledge some of our National customers that are active supporters of recycling. These organisations make a positive difference to our environment.



## Feedback

Your feedback is very important to us

Please email your comments to:  
[info@sita.com.au](mailto:info@sita.com.au)

or write to:  
SITA Newsletter Editor  
PO Box H129  
Australia Square NSW 1215

Printed on recycled paper using environmentally friendly soy-based inks

**DID YOU KNOW** →

Reducing car fuel consumption by one litre per 100km could would cut greenhouse gas emissions by approximately 350 kilograms a year.

Source: <http://www.deh.gov.au>

Call 13 13 35 or visit [sita.com.au](http://sita.com.au)

